

## **Spotlight on....Membership Engagement and Development Committee**

The most important asset of the League of Women Voters is its members. To nurture our number one resource, the Ohio League has a Membership Engagement & Development Committee, which is here to help you in your League endeavors.

The best and most personal way to communicate with the State League is through the liaison network between state board members and local leagues. Each league has a state board member who is to keep in close contact about the coming and goings of your local League. The liaison system ensures our grassroots network stays strong as knowledge and ideas are passed between this two-way communication between local leadership and the state board. Local Leagues should be expecting a frequent contact from their state board liaisons.

The Membership Engagement & Development Committee is a great resource for local leagues that may be in need of ideas on how to recruit members. Through the LWVUS Member Recruitment Initiative, the committee has resources available for membership recruitment and retention. Need ideas for your next membership drive or a letter template on asking for members? We can help.

As local Leagues were holding their Annual Meetings, the State League held several Leadership Trainings using webinar and teleconference technology. The training provides an overview of the Ohio League and what resources are available to you. You do not have to be an officer to attend the Leadership Training- interested individuals are welcome. There is a final opportunity for training scheduled this Saturday September 19, 2009 at 1p.m. Contact [lwvoinfo@lwvohio.org](mailto:lwvoinfo@lwvohio.org) if you are interested in attending.

The Membership Engagement & Development Committee is here to keep you, the Ohio membership of the League of Women Voters vital as we continue our mission of making democracy work.

### **About the League of Women Voters of Ohio**

The League of Women Voters of Ohio is located in Columbus, Ohio and has 33 local affiliate organizations around the state. The mission of the League of Women Voters is to encourage informed and active participation in government and to influence public policy through education and advocacy. For more information, go to [www.lwvohio.org](http://www.lwvohio.org)